

EXECUTIVE SUMMARY

Recommendation to Approve Second Amendment of Agreement and Additional Spending Authority 55-119E – ParentLink Parental Engagement Solution - Parlant

This request is to approve the recommendation to renew the Agreement between The School Board of Broward County, Florida (SBBC), and Parlant Technology, Inc., as a Second Amendment to the Agreement with additional spending authority for the continuation of this critical communication tool.

The School Board approved the Agreement 55-119E – ParentLink Parental Engagement Solution on April 21, 2015 (item EE-5) to address school communication deficiencies. Subsequently, additional features were added via the First Amendment to the Agreement and was approved by the School Board on June 21, 2016 (item EE-14). The contract term is May 1, 2015 through June 30, 2018, with two (2) one (1) year renewal options available.

ParentLink is a communication tool consisting of licensing for unlimited emergency or non-emergency messaging, unlimited text or SMS message, automated attendance notifications in addition to being integrated into the District's branded Mobile app, fostering improved communication with parents, students, staff and the community.

Exhibit A provides a summary of the application usage during the last twelve (12) months. This application supports the district's strategic goal of effective communication with our stakeholders.

Financial Impact

The original renewal price was \$892,242. However, pricing was reduced to \$822,807 through vendor negotiations, without reducing any of SBBC's functionality.

Renewal cost (12 months)	\$ 822,808
+ 2 month shortage from original agreement *	\$ 148,707
Total additional spending authority requested	\$ 971,515
<u>Original agreement spend authority</u>	<u>\$2,258,967</u>
<u>TOTAL (rounded)</u>	<u>\$3,231,000</u>

* The spending authority requested and approved for the original Agreement and First Amendment time periods were insufficient due to being calculated based on fiscal year terms, resulting in spending authority shortage of two (2) months. See below for additional details.

Original ARF Screenshot (note term three (3) years, two (2) months):

Approve the Direct Negotiations Agreement with Parlant Technology, Inc. Contract Term: May 1, 2015, through June 30, 2018, 3 Years, 2 Months; User Department: Various; Award Amount: \$1,424,000; Vendor(s) Awarded: Parlant Technology, Inc.; M/WBE Vendor(s): See supporting documentation.

Description	Licenses	Year 1	Year 2	Year 3	Est. Total
55-119E - ParentLink Parental Engagement Solution - Parlant	263,042 Students	\$474,475.60	\$474,475.60	\$474,475.60	\$1,423,426.80
New Community Engagement Platform	263,042 Students	\$0.00	\$417,770	\$417,770	\$835,540.00
Total	263,042	\$474,475.60	\$892,245.60	\$892,245.60	\$2,258,966.80